



SHRI GNANAMBICA DEGREE COLLEGE: MADANAPALLE
(AUTONOMOUS)
Affiliated to S.V. University
Madanapalle-517325, Annamayya Dist., A.P



Report on Swachh Sarvekshan Programme
Conducted by Shri Gnanambica Degree College
Venue: RTC Bus Stand, Madanapalle
Date: 16-05-2026

Introduction

Cleanliness and hygiene play an important role in building a healthy society and a better environment. To create awareness among students and the public about the importance of cleanliness, the National Service Scheme (NSS) Unit of Shri Gnanambica Degree College(A), Madanapalle organized a "Swachh Sarvekshan Programme" on 16th May 2026 at RTC Bus Stand, Madanapalle.

The programme was conducted under the guidance of the college management, Principal, NSS Programme Officers, and faculty members. A large number of NSS volunteers enthusiastically participated in the programme with the aim of promoting social responsibility and public cleanliness. The RTC Bus Stand was selected as the programme venue because it is one of the busiest public places in Madanapalle where thousands of passengers visit every day.

Objectives of the Programme

The main objectives of conducting the Swachh Sarvekshan Programme were:

1. To promote cleanliness and hygiene in public places.
2. To create awareness among people about sanitation and environmental protection.
3. To encourage students to participate in social service activities.
4. To develop leadership qualities, discipline, and teamwork among NSS volunteers.
5. To support the Swachh Bharat Mission initiated for maintaining a clean India.

Programme Activities

The programme started in the morning with a brief meeting conducted by the NSS Programme Officers. The students were informed about the importance of cleanliness and their responsibilities during the activity. NSS volunteers carried cleaning materials such as brooms, gloves, masks, and waste collection bags.

The volunteers cleaned different areas of the RTC Bus Stand including:

- Passenger waiting areas
- Bus parking areas
- Roadsides and footpaths

- Dustbins and waste disposal points
- Surrounding public places

Students collected plastic waste, paper waste, and other garbage scattered around the premises. They swept the roads and cleaned the surroundings carefully. The volunteers worked in groups and actively participated with dedication and enthusiasm.

Apart from the cleanliness drive, the students also conducted an awareness campaign among the public. They explained the importance of keeping public places clean and requested passengers and shopkeepers to avoid throwing waste on roads. NSS volunteers encouraged people to use dustbins and maintain hygiene in their daily lives.

Posters and slogans related to cleanliness and environmental protection were displayed during the programme. Some of the slogans used were:

- "Cleanliness is next to Godliness"
- "Keep Your Surroundings Clean"
- "Say No to Plastic Waste"
- "Clean India, Healthy India"

The programme attracted the attention of passengers, bus stand authorities, and local people. Many appreciated the efforts of the students and encouraged them for their social service activities.

Role of NSS Volunteers

The NSS volunteers played a major role in making the programme successful. They worked with discipline, cooperation, and commitment throughout the event. Students showed great interest in community service and actively participated in every activity assigned to them.

The volunteers not only cleaned the surroundings but also educated the public about the harmful effects of pollution and poor sanitation. Their active participation reflected the true spirit of NSS, which focuses on social welfare and personality development through community service.

Support and Guidance

The programme was successfully organized with the support of the college management, Principal, faculty members, and RTC authorities. The NSS Programme Officers guided the students and motivated them to participate actively in the cleanliness drive.

Faculty members supervised the activities and ensured the smooth conduct of the programme. The cooperation of RTC officials and local public also contributed to the success of the event.

Outcomes of the Programme

The Swachh Sarvekshan Programme created awareness among students and the public regarding cleanliness and hygiene. The programme helped students understand the importance of social responsibility and environmental protection.

The major outcomes of the programme were:

- Improved cleanliness at the RTC Bus Stand.
- Increased awareness about sanitation among the public.
- Development of teamwork and leadership qualities among students.

Conclusion

The Swachh Sarvekshan Programme conducted by Shri Gnanambica Degree College(A), Madanapalle on 16-05-2026 at RTC Bus Stand was a grand success. The active participation of NSS volunteers, guidance from faculty members, and support from the management made the programme highly effective and meaningful.

The event not only improved the cleanliness of the public place but also spread an important message about maintaining hygiene and protecting the environment. The programme concluded with a pledge by all participants to continue practicing cleanliness in their daily lives and motivate others to do the same.

The activity served as an inspiration for students to become responsible citizens and contribute towards building a cleaner, healthier, and better society.



NSS Programme officer

(B. DEVENDRANAİK)

NSS Programme Officer

Shri Gnanambica Degree College
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Principal

(S. RAMADEVI)

PRINCIPAL

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